Welcome to your final project in Intro to Graphic Arts and Design Final! You have learned a great deal in two very important programs: Adobe Photoshop and Adobe Illustrator. Your final needs to be completed, in some form, in both programs. Instead of a final presentation, you will need to write up a summary of how you created each part of your final. This summary needs to be at least 1 paragraph for each part of your final, double spaced, size 12 font, Times New Roman (or any appropriate serif font).

Everything must be printed out and handed into me by the last day of finals. No exceptions! You grades for report cards are due on the last day of finals, so I cannot take late finals.

Choose a local business (that is not a national chain- i.e. Wal-Mart, Target, Cumberland Farms, Stop and Shop ect).

**Part 1:**

In Adobe Illustrator, create a new logo for the business. You must use the pen tool and at least one of the following:
- 3D effect: Gradient Panel/Transparency
- Rotation Tool
- Pathfinder tool
The logo must be placed on, and take up a sheet of 8.5" by 11" piece of paper.

**Part 2:**

In Adobe Illustrator or Adobe Photoshop you must create a one-sided business card for the company. The dimensions are 3.54" by 2.05" and must include the logo you made in Part 1. Cut the card out neatly- DO NOT LAMINATE. The following information must be provided on the card:
- The logo and/or the name of the business
- The business' address
- The phone number and email
- Website
- A picture or detailing that makes the card interesting to look at.

**Part 3:**

In either Adobe Photoshop or Illustrator, create an 8.5" by 11" flyer advertising the business. You’ve probably seen these around town and may have not even noticed! This part is your opportunity to show off your skills!
- All the same information I just asked for on the business card.
• At least two images, or pictures, that relate to the business and would attract potential customers.
• A brief description and tagline/quote relating to the business.
• The dimensions: 8.5” by 11”
• Laminate the flyer- DO NOT CUT.

Don’t forget to write up a summary on how you made each part! Use your class time wisely, I will stay after Tuesday through Thursday until 3pm! The summary must include your best knowledge of Elements and Principles of Design vocabulary!